

North East accountancy firm kicks off charity challenge

31 March 2011



A North East accountancy firm officially launched a major event in which they will hand out money to businesses and organisations in the Tees Valley area.

The Evolution Corporate Challenge run by Evolution LLP held its official launch event at Wynyard Hall yesterday evening where client partner Ray Priestman, declared the competition open.

All organisations who attended were presented with their entry forms, goody bags and most importantly a crisp £50 note.

The aim of the challenge is to at least double the cash, through any legal and ethical means possible within three months, with 'Most Monies Raised', 'Most Innovative Idea', 'Student Team', and 'Special Judges' Awards being handed out to teams at the end of the challenge.

The official launch event also saw presentations from each of the charities, allowing participants to see how the money raised will benefit the three hospices; Zoë's Place Baby Hospice, St Teresa's Hospice and the Hartlepool and District Hospice.

After raising £33,000 in 2009 and £33,700 in 2010 organisers are hoping to beat last year's total in order to make a difference to the three deserving hospices that are so important to the lives of vulnerable people in the region.

Client Partner, Ray Priestman said: "We were very pleased with the turnout to the launch event and I hope everyone was inspired by last years' ideas and the charities plight in raising enough funds in the current climate.

"We would like to thank all of those who attended, but would like to remind companies, organisations and schools in Tees Valley that there is still time to sign up and support such worthwhile causes."

Liz Jacobs, from Zoë's Place Baby Hospice added: "Last year the money raised went into our general funding which pays for Nursing Staff salaries, with the recession it is important that we have nursing salaries covered.

"This money is essential, if we can't pay nurses we are unable to open. Once again this year the money raised will help towards Nurses salaries as this remains our priority during a period which is difficult financially."

For more information on the Evolution Corporate Challenge please visit www.evolutionllp.com or contact Emily Bentley at emily.bentley@evolutionllp.com.

ENDS

For media enquiries contact Nicol Bradley (07734 773477) or Kate Smith on 01325 486666 or email nicol@harveyandhugo.com or kate@harveyandhugo.co.uk.